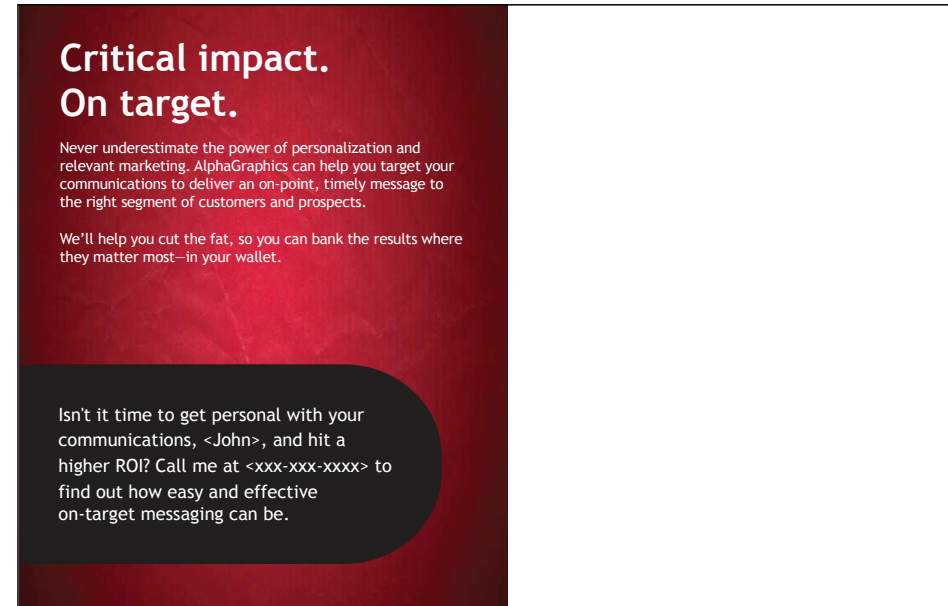




<John>, get an ROI
that hits the mark.

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Card B (Front)



Critical impact. On target.

Never underestimate the power of personalization and relevant marketing. AlphaGraphics can help you target your communications to deliver an on-point, timely message to the right segment of customers and prospects.

We'll help you cut the fat, so you can bank the results where they matter most—in your wallet.

Isn't it time to get personal with your communications, <John>, and hit a higher ROI? Call me at <xxx-xxx-xxxx> to find out how easy and effective on-target messaging can be.

Card B (Back)